

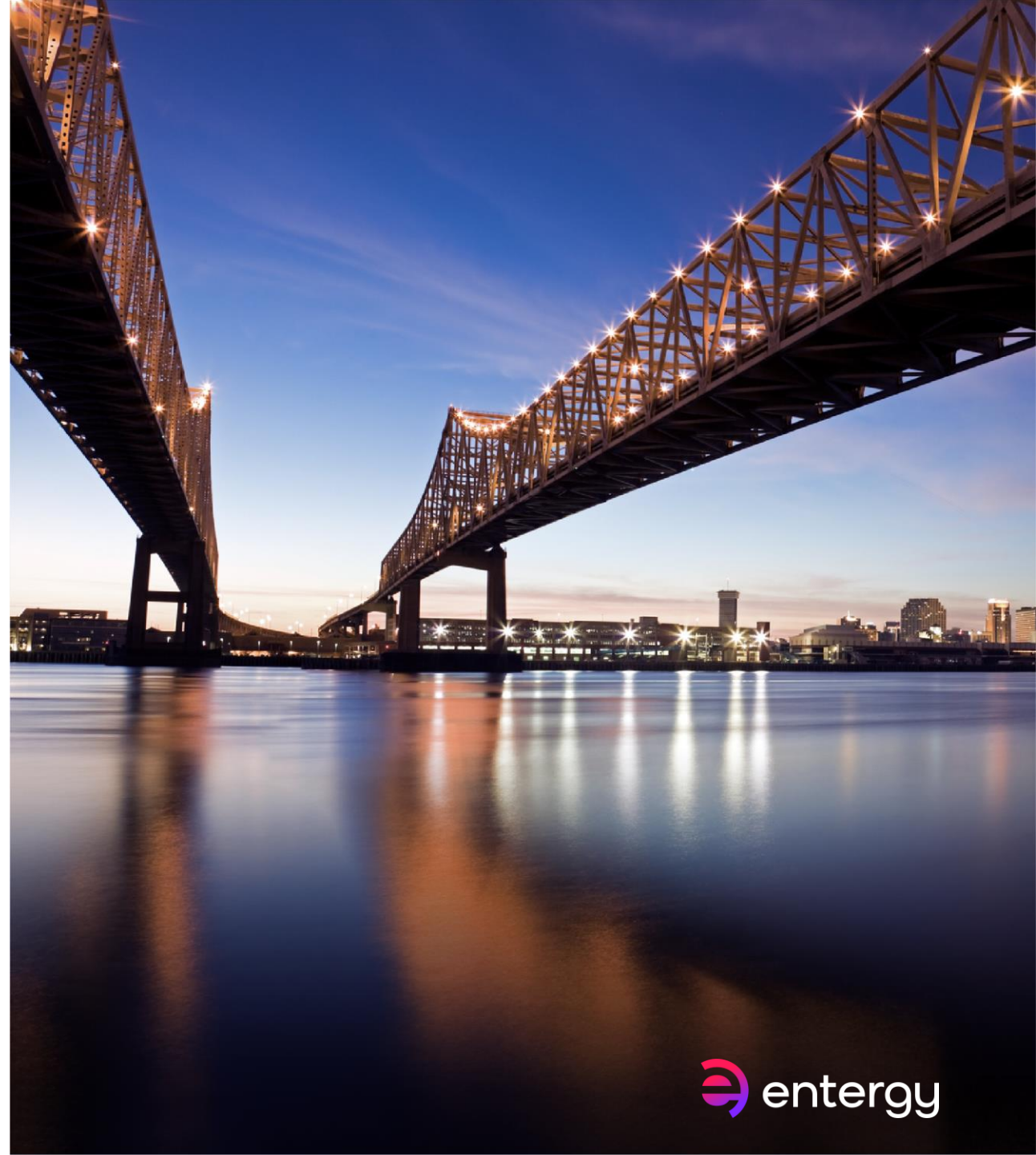


# UNSDGs: Creating Sustainable Value

Corporate Social Responsibility: 2021 - 2025



**Entergy embraces the United Nations Sustainable Development Goals and has identified eight primary impact areas that align most closely with our CSR mission, philanthropic focus areas and strategic pillars.**



# Our Primary UNSDG Impact Areas



## No Poverty

End poverty in all its forms everywhere



## Zero Hunger

End hunger, achieve food security and improved nutrition



## Quality Education

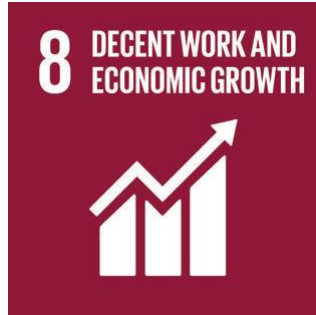
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



## Affordable and Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all

# Our Primary UNSDG Impact Areas (cont.)



## Decent Work and Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



## Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity loss



## Peace, Justice and Strong Institutions

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels



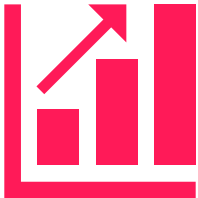
## Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development



# Earned Income Tax Credit

UNSDG NO POVERTY



## Program Area

**Earned Income Tax Credit** is one of the nation’s most effective means of lifting people out of poverty. Since 2009, we have helped 164,000 individuals and families work toward financial stability by filing for and receiving \$298 million in EITC refunds.

## Long-term Vision/Outcomes

To lift working families out of poverty by making sure they receive the EITC that they have earned and deserve.

## 3-5 Year KPIs\*/Outputs

- 2021**  
\$16M in refunds
- 2023**  
\$50M in refunds
- 2025**  
\$90M in refunds

Support policy change for state tax relief and credits for low-income populations

\* Totals are cumulative





# Providing Grants and Meals



## Program Area

Food Insecurity

## Long-term Vision/Outcomes

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

## 3-5 Year KPIs\*/Outputs

**2021**  
500,000 meals

**2023**  
1,500,000 meals

**2025**  
2,600,000 meals

\* Totals are cumulative



# Volunteer Hours



## Program Area

Food Insecurity

## Long-term Vision/Outcomes

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

## 3-5 Year KPIs\*/Outputs

**2021**  
6,000 hours of volunteer service

**2023**  
18,000 hours of volunteer service

**2025**  
30,000 hours of volunteer service

\* Totals are cumulative



## Annual Academic Growth



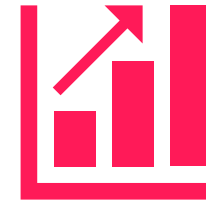
### Program Area

K-12 Education



### Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy's service area by ensuring access to free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes



### 3-5 Year KPIs/Outputs

Impact the lives of over 200,000 public school children across Arkansas, Louisiana, Mississippi, and Texas through quality teachers and school supports to ensure increased academic growth year over year as measured by state-reported results





## Access to STEM Programs



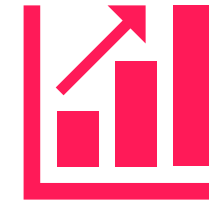
### Program Area

K-12 Education



### Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy's service area by growing the STEM talent pipeline through STEM exposure support for STEM education.



### 3-5 Year KPIs\*/Outputs

**2021**

Engage 50,000 students in STEM

**2023**

Engage 150,000 students in STEM

**2025**

Engage 250,000 students in STEM



## Scholarships Awarded



### Program Area

Post-Secondary Education - Universities, community and technical colleges across AR, LA, MS, and TX



### Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy's service area by increasing access to affordable and quality technical, vocational and tertiary education, including university



### 3-5 Year KPIs\*/Outputs

**2021**  
325 scholarships awarded

**2023**  
1,005 scholarships awarded

**2025**  
1,725 scholarships awarded



# LIHEAP



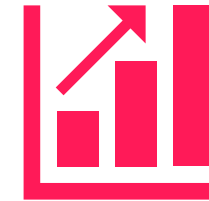
### Program Area

**LIHEAP** (Low Income Heating and Energy Assistance Program)



### Long-term Vision/Outcomes

To ensure that all customers have access to affordable and clean energy, regardless of their ability to pay



### 3-5 Year KPIs\*/Outputs

- Increase overall LIHEAP funding of \$3.4 billion and change authorizing statute to include energy burden as the mechanism for distributing funds.
  - 2021: \$88.5M in bills paid
  - 2023: \$225M in bills paid
  - 2025: \$345M in bills paid



# Power to Care



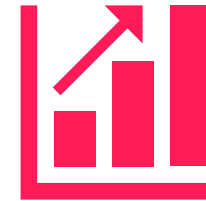
## Program Area

Power to Care



## Long-term Vision/Outcomes

To ensure that all customers have access to affordable and clean energy, regardless of their ability to pay



## 3-5 Year KPIs\*/Outputs

- 2021**  
\$3.2 million raised and 12,800 bills paid
- 2023**  
\$10 million raised and 40,000 bills paid
- 2025**  
\$15 million raised and 60,000 bills paid

\* Totals are cumulative



# Workforce Training



## Program Area

Workforce Training



## Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy’s service area by increasing access to training programs resulting in industry-recognized credentials for high demand, living wage jobs



## 3-5 Year KPIs\*/Outputs

- 2021**  
1,258 individuals earning credentials
- 2023**  
3,000 individuals earning credentials
- 2025**  
5,000 individuals earning credentials

\* Totals are cumulative



# Access to Financial Services



## Program Area

Economic Stability



## Long-term Vision/Outcomes

Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all



## 3-5 Year KPIs\*/Outputs

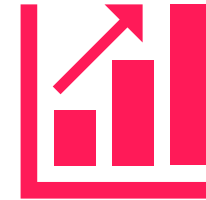
**2021**  
200 bank accounts opened

**2023**  
2,000 bank accounts opened

**2025**  
10,000 bank accounts opened

\* Totals are cumulative

# Trees Planted or Distributed



## Program Area

Tree planting and distribution

## Long-term Vision/Outcomes

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity

## 3-5 Year KPIs\*/Outputs

- 2021**  
10,000 trees planted/distributed
- 2023**  
30,000 trees planted/distributed
- 2025**  
50,000 trees planted/distributed



## Program Area

Restoration and conservation

## Long-term Vision/Outcomes

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity loss

## 3-5 Year KPIs\*/Outputs

- 2021**  
400 acres restored/conserved
- 2023**  
1,200 acres restored/conserved
- 2025**  
2,000 acres restored/conserved





## Program Area

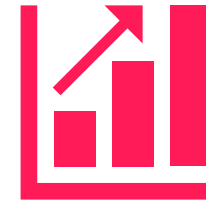
Environmental volunteerism

## Long-term Vision/Outcomes

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity loss

## 3-5 Year KPIs\*/Outputs

- 2021**  
2,000 environmental volunteer hours
- 2023**  
6,000 environmental volunteer hours
- 2025**  
10,000 environmental volunteer hours



### Program Area

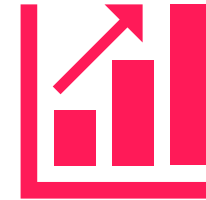
Legal Pro Bono

### Long-term Vision/Outcomes

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

### 3-5 Year KPIs\*/Outputs

- 2021**  
1,300 pro bono hours, 80% participation
- 2023**  
1,700 pro bono hours, 85% participation
- 2025**  
1,900 pro bono hours, 90% participation



### Program Area

Employee Engagement / Volunteerism

### Long-term Vision/Outcomes

Strengthen the means of implementation and revitalize the global partnership for sustainable development

### 3-5 Year KPIs\*/Outputs

- 2021**  
100,000 hours of volunteer service
- 2023**  
300,000 hours of volunteer service
- 2025**  
500,000 hours of volunteer service

\* Totals are cumulative

