



UNSDGs: Creating Sustainable Value

Corporate Social Responsibility: 2021 - 2025



Entergy embraces the United Nations Sustainable Development Goals and has identified eight primary impact areas that align most closely with our CSR mission, philanthropic focus areas and strategic pillars.



Our Primary UNSDG Impact Areas



No Poverty

End poverty in all its forms everywhere



Zero Hunger

End hunger, achieve food security and improved nutrition



Quality Education

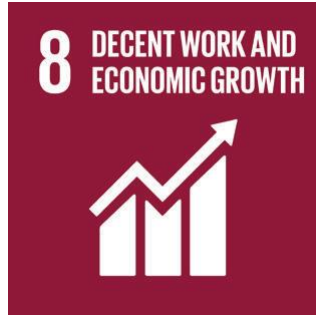
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Affordable and Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all

Our Primary UNSDG Impact Areas (cont.)



Decent Work and Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity loss



Peace, Justice and Strong Institutions

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels



Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development



Earned Income Tax Credit

UNSDG NO POVERTY



Program Area

Earned Income Tax Credit is one of the nation’s most effective means of lifting people out of poverty. Since 2009, we have helped 164,000 individuals and families work toward financial stability by filing for and receiving \$298 million in EITC refunds.

Long-term Vision/Outcomes

To lift working families out of poverty by making sure they receive the EITC that they have earned and deserve.

3-5 Year KPIs*/Outputs

- 2021**
\$16M in refunds
- 2023**
\$50M in refunds
- 2025**
\$90M in refunds

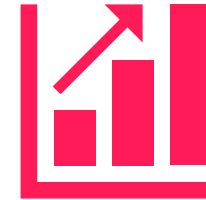
Support policy change for state tax relief and credits for low-income populations



* Totals are cumulative



Providing Grants and Meals



Program Area

Food Insecurity

Long-term Vision/Outcomes

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

3-5 Year KPIs*/Outputs

2021
500,000 meals

2023
1,500,000 meals

2025
2,600,000 meals

* Totals are cumulative



Volunteer Hours



Program Area

Food Insecurity

Long-term Vision/Outcomes

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

3-5 Year KPIs*/Outputs

2021
6,000 hours of volunteer service

2023
18,000 hours of volunteer service

2025
30,000 hours of volunteer service

* Totals are cumulative



Annual Academic Growth



Program Area

K-12 Education



Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy's service area by ensuring access to free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes



3-5 Year KPIs/Outputs

Impact the lives of over 200,000 public school children across Arkansas, Louisiana, Mississippi, and Texas through quality teachers and school supports to ensure increased academic growth year over year as measured by state-reported results



Access to STEM Programs



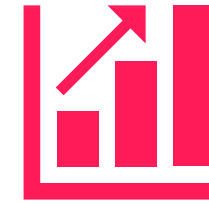
Program Area

K-12 Education



Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy's service area by growing the STEM talent pipeline through STEM exposure support for STEM education.



3-5 Year KPIs*/Outputs

2021

Engage 50,000 students in STEM

2023

Engage 150,000 students in STEM

2025

Engage 250,000 students in STEM



Scholarships Awarded



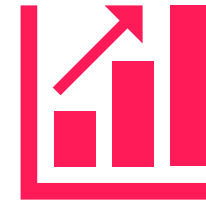
Program Area

Post-Secondary Education -
Universities, community and
technical colleges across AR, LA,
MS, and TX



Long-term Vision/Outcomes

Support prosperity, growth and
economic mobility across Entergy's
service area by increasing access to
affordable and quality technical,
vocational and tertiary education,
including university



3-5 Year KPIs*/Outputs

2021

325 scholarships awarded

2023

1,005 scholarships awarded

2025

1,725 scholarships awarded



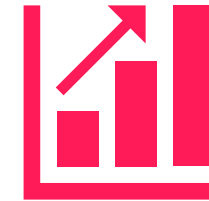
Program Area

LIHEAP (Low Income Heating and Energy Assistance Program)



Long-term Vision/Outcomes

To ensure that all customers have access to affordable and clean energy, regardless of their ability to pay

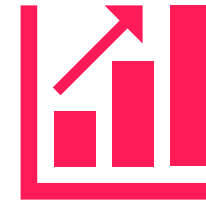


3-5 Year KPIs*/Outputs

- Increase overall LIHEAP funding of \$3.4 billion and change authorizing statute to include energy burden as the mechanism for distributing funds.
 - 2021: \$88.5M in bills paid
 - 2023: \$225M in bills paid
 - 2025: \$345M in bills paid



Power to Care



Program Area

Power to Care

Long-term Vision/Outcomes

To ensure that all customers have access to affordable and clean energy, regardless of their ability to pay

3-5 Year KPIs*/Outputs

- 2021**
\$3.2 million raised and 12,800 bills paid
- 2023**
\$10 million raised and 40,000 bills paid
- 2025**
\$15 million raised and 60,000 bills paid

* Totals are cumulative



Workforce Training



Program Area

Workforce Training



Long-term Vision/Outcomes

Support prosperity, growth and economic mobility across Entergy’s service area by increasing access to training programs resulting in industry-recognized credentials for high demand, living wage jobs



3-5 Year KPIs*/Outputs

- 2021**
1,258 individuals earning credentials
- 2023**
3,000 individuals earning credentials
- 2025**
5,000 individuals earning credentials

* Totals are cumulative



Access to Financial Services



Program Area

Economic Stability



Long-term Vision/Outcomes

Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all



3-5 Year KPIs*/Outputs

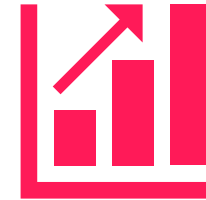
2021
200 bank accounts opened

2023
2,000 bank accounts opened

2025
10,000 bank accounts opened

* Totals are cumulative

Trees Planted or Distributed



Program Area

Tree planting and distribution

Long-term Vision/Outcomes

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity

3-5 Year KPIs*/Outputs

- 2021**
10,000 trees planted/distributed
- 2023**
30,000 trees planted/distributed
- 2025**
50,000 trees planted/distributed



Program Area

Restoration and conservation

Long-term Vision/Outcomes

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity loss

3-5 Year KPIs*/Outputs

- 2021**
400 acres restored/conserved
- 2023**
1,200 acres restored/conserved
- 2025**
2,000 acres restored/conserved



Program Area

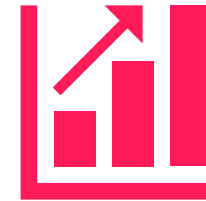
Environmental volunteerism

Long-term Vision/Outcomes

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, and halt/reverse land degradation and halt biodiversity loss

3-5 Year KPIs*/Outputs

- 2021**
2,000 environmental volunteer hours
- 2023**
6,000 environmental volunteer hours
- 2025**
10,000 environmental volunteer hours



Program Area

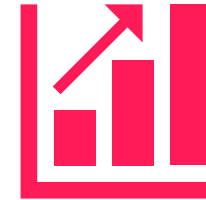
Legal Pro Bono

Long-term Vision/Outcomes

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

3-5 Year KPIs*/Outputs

- 2021**
1,300 pro bono hours, 80% participation
- 2023**
1,700 pro bono hours, 85% participation
- 2025**
1,900 pro bono hours, 90% participation



Program Area

Employee Engagement / Volunteerism

Long-term Vision/Outcomes

Strengthen the means of implementation and revitalize the global partnership for sustainable development

3-5 Year KPIs*/Outputs

- 2021**
100,000 hours of volunteer service
- 2023**
300,000 hours of volunteer service
- 2025**
500,000 hours of volunteer service

* Totals are cumulative

