

# We Power Life: Entergy and the UNSDGs

## Corporate social responsibility is core to our mission

Entergy's mission is to create sustainable value for each of our stakeholders: customers, employees, communities and owners. We aspire to contribute to a society that is healthy, educated and productive, where none of our customers live in poverty and the environment poses no threat to future generations. This is what sustainability is all about.

### Thinking globally, acting locally: Alignment with the UNSDGs

We embrace the United Nations Sustainable Development Goals and have identified primary impact areas that align most closely with our mission, philanthropic focus areas and overarching corporate strategy or strategic pillars.



### Doing well by doing good: Leveraging our resources for social and business impact

Our philanthropic focus areas reflect the needs and challenges faced by our customers and the communities we serve. We power life in our communities by:

- investing in solutions that attack the root causes of poverty
- supporting workforce development and education
- protecting and preserving the environment
- engaging employees in volunteerism.



### Accountability and transparency: Setting goals and tracking progress

Within each of our philanthropic focus areas, we select programs and initiatives that align with our corporate strategy and that deliver both social and business impacts. Each initiative is grounded in a long-term vision that guides our resource investments. Our CSR business strategy incorporates three-to-five-year targets for each initiative, and we report annually on our progress.

#### PRIMARY UNSDG IMPACT AREAS

- No poverty
- Quality education
- Affordable and clean energy
- Decent work and economic growth
- Climate action
- Peace, justice and strong institutions

#### PHILANTHROPIC FOCUS AREAS

- Education and workforce development
- Poverty solutions
- Environmental programs

#### STRATEGIC PILLARS

- Customer Centric
- Continuous Improvement
- Diversity, Inclusion and Belonging

For more information about Entergy's sustainability performance, go to [www.entergy.com/csr/](http://www.entergy.com/csr/)



## OUR PRIMARY UNSDG IMPACT AREAS

Entergy embraces the United Nations Sustainable Development Goals and has identified six primary impact areas that align most closely with our mission, philanthropic focus areas and strategic pillars.



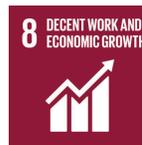
### Breaking the cycle of poverty.

Entergy has focused on breaking the cycle of poverty as a major corporate cause since 1999 by funding critical social safety net services and helping individuals and families achieve economic self-sufficiency. Entergy Super Tax Day is our signature poverty-elimination program. Throughout tax season and during annual Super Tax Day events, employees staff Volunteer Income Tax Assistance sites across our service area and help qualifying customers receive Earned Income Tax Credits — one of the nation's most effective means of lifting low-income individuals and families out of poverty. Since 2009, we have helped 150,000 individuals and families work toward financial stability by filing for and receiving \$258 million in EITC refunds.



### Ensuring energy equity for vulnerable customers.

All customers should have access to affordable and clean energy, regardless of their ability to pay. We support this goal primarily through grassroots advocacy for the Low-Income Home Energy Assistance Program and by raising funds for The Power to Care, which provides emergency bill-payment assistance to low-income elderly and disabled customers.



### Preparing the workforce of tomorrow.

We're working to create a competitive advantage for our communities by partnering with them to build a skilled and capable workforce. Entergy's five-year, \$5 million workforce development initiative is designed to attract new industry and jobs to our communities through investments in workforce readiness programs.



### Taking care of the environment.

Entergy is known for taking bold action to protect the environment and mitigate the impact of climate change on our communities. We accomplish our environmental goals by engaging employees and nonprofit partners in coastal and wetlands restoration, reforestation, conservation and stormwater management.



### Mobilizing volunteers.

Strong and healthy communities are the result of engaged and active citizens. Entergy employees help create sustainable value for our communities through year-round volunteerism and charitable giving. Entergy supports and rewards our employees whose volunteer service and fundraising efforts help build communities that are healthy, vibrant, prosperous and inclusive.



### Investing in brighter futures.

We believe in the power of education. Through funding and advocacy for early childhood education, we are working to expand access to high-quality affordable childcare and education — particularly for low-income working families. We're also addressing future workforce needs by supporting robotics and STEM activities in schools, which will help create a talent pipeline to benefit Entergy and other industries in our region.

